## **CURRICULUM VITAE**

# PERSONAL DATA

Name: Peter A. Ubel

# **EDUCATION**

September 1980 – June 1984 BA, Carleton College, Magna Cum Laude (Philosophy)

September 1984 – June 1988 MD, University of Minnesota

# **POSTDOCTORAL TRAINING**

Internal Medicine Residency Training Program, Mayo Graduate
School of Medicine, Rochester, MN
Fellowship in Medical Ethics, University of Chicago Center for
Clinical Medical Ethics
Fellowship in General Medicine, University of Pittsburgh,
Department of Medicine

# **ACADEMIC APPOINTMENTS**

July 1994-June 2000	Assistant Professor of Medicine, Department of Medicine,
	University of Pennsylvania School of Medicine
July 1994-June 2000	Senior Fellow, The Leonard Davis Institute of Health Economics,
	University of Pennsylvania School of Medicine
July 1994-June 2000	Faculty, Center for Bioethics, University of Pennsylvania School
•	of Medicine
July 1995-June 2000	Assistant Professor of Epidemiology, University of Pennsylvania
	School of Medicine (Secondary Appointment)
Aug 2000-Aug 2004	Associate Professor of Medicine, Department of Medicine,
	University of Michigan, School of Medicine
Aug 2002-Aug 2004	Adjunct Associate Professor of Psychology, College of Literature,
	Science and Art, University of Michigan, School of Medicine
Sept 2004-present	Professor of Medicine, Department of Medicine, University of
	Michigan
Sept 2004-present	Adjunct Professor of Psychology, Department of Literature,
	Science and the Arts, University of Michigan

# **ACADEMIC ADMINISTRATIVE APPOINTMENTS**

July 1999-July 2000	Director, General Medicine Research Fellowship, University of
	Pennsylvania
Aug 2000-June 2003	Director, General Medicine Research Fellowship, University of
	Michigan
Aug 2000-Dec 2003	Core faculty, Robert Wood Johnson Clinical Scholars Program,
	University of Michigan and Ann Arbor VAMC

Aug 2000-present Director, Program for Improving Health Care Decisions, Ann

Arbor VAMC and University of Michigan

Dec 2003–present Associate Director, Robert Wood Johnson Clinical Scholars

Program, University of Michigan and Ann Arbor VAMC

#### **CLINICAL/HOSPITAL APPOINTMENTS**

July 1994-July 2000 Staff Physician, VAMC, Philadelphia

July 1994-July 2000 Staff Physician, Hospital of the University of Pennsylvania

Aug 2000-present Staff Physician, VAMC, Ann Arbor

## **CONSULTING POSTIONS**

1995-1999 Knoll Pharmaceutical, Parsippany, NJ

#### **SCIENTIFIC ACTIVITIES**

#### Editorial Boards

1996-2005	Editorial Board, Social Science and Medicine
1998-1999	Associate Editor, Journal of General Internal Medicine
1998-2001	Editorial Board, Medical Decision Making
1999-2002	Editorial Board, American Journal of Bioethics
2002-2005	Editorial Board, Population Health Metrics

#### Reviewer of Manuscripts

American Journal of Law, Medicine, Journal of Clinical Ethics

and Ethics Journal of General Internal Medicine

American Journal of Medicine Journal of Health, Politics, Policy, and Law

Annals of Internal Medicine Medical Decision Making

Archives of Internal Medicine Milbank Quarterly

Hastings Center Report MIT Press

Health Affairs New England Journal of Medicine

Health Economics Oxford University Press
Health Economics Letters Psychological Science
Health Policy Quality of Life Research

JAMA Social Problems

Johns Hopkins University Press Social Science and Medicine

## **Grant Proposal Reviewer**

National Institutes of Health

Medical Research Council of Canada

Agency for Health Care Policy and Research

National Science Foundation

Burroughs Wellcome Foundation (UK)

Alberta Heritage Foundation for Medical Research (Alberta, Canada)

#### Study Sections

2000-2002 National Institutes of Health - Health Services Research Study Section

2003-2004 National Institute of Child Health and Human Development Special

Emphasis Panel RFA HD-02-024 "Dynamic Health Assessments for

Medical Rehabilitation Outcome"

2003-present N.C.I. – Program Project: Special Study Section

#### Organizing Roles in Scientific Meetings

11/95 Project on Informed Consent, Center for Bioethics, University of

Pennsylvania, Philadelphia, PA

10/03 Chair and organizer of main symposium, Society for Medical Decision

Making Annual Meeting, Chicago, IL

## **GRANT SUPPORT**

#### Recent

Measey Foundation Award; University of Pennsylvania, Department of Medicine; 1994-1996; PA Ubel, PI; \$48,000 (direct).

Department of Veterans Affairs; 1995-1997; "Relationship of race to cardiovascular procedure use at VAMCs," J Conigliaro, PI; <u>PA Ubel, co-investigator</u>; \$250,000 (direct).

Annenberg Public Policy Foundation; 1996; "Project on informed consent;" <u>PA Ubel, co-PI</u>; \$8,000 (direct).

Cancer Center; University of Pennsylvania School of Medicine; 1996; "Cancer screening and bedside rationing;" PA Ubel, PI; \$8,000 (direct).

Department of Veterans Affairs - HSR&D Service; "Research Associate Career Development Award;" 1996-1998; <u>PA Ubel, PI</u>; \$320,000 (approximate direct).

Greenwall Foundation; 1996-1998; "Support for program in social science and bioethics;" A Caplan, PI, <u>PA Ubel, co-PI</u>; \$300,000 (direct), \$63,000 (indirect).

University of Pennsylvania Research Foundation, 1997; "A Randomized Controlled Trial of Patient Education to Increase Vaccination Rates;" <u>PA Ubel, PI, K Armstrong, co-PI</u>; \$4,792 (direct).

American Hospital Association, 1997-1998; "Black-white differences in preferences for cardiac procedures;" J Whittle, PI, <u>PA Ubel, co-investigator</u>; \$165,000 (direct).

University of Pennsylvania Research Foundation, 1998; "Measuring the Effect of Kidney Transplantation on Quality of Life;" <u>PA Ubel, PI, H Feldman, K Brayman, S Schwartz, co-investigators</u>; \$23,000 (direct).

NCI, (RO1-CA78052-01); 1998-2000; "Cost-Quality Trade-Offs in Cancer Screening, Treatment and Diagnosis;" PA Ubel, PI; \$240,000 (direct).

Robert Wood Johnson Foundation Generalist Physician Faculty Scholar Award, 1997-2001; PA Ubel, PI; \$240,000 (direct).

Department of Veterans Affairs, HSR&D Service, Advanced Research Associate Career Development Award; 1999-2001; PA Ubel, PI; \$450,000 (direct).

Greenwall Foundation; "Evaluating the Impact of Financial Incentives on Organ Donation;" 1999-2001; CL Bryce, PI; <u>PA Ubel, co-investigator</u>; \$92,736 (direct).

- Department of Defense; 1998-2002; "Development of a decision support system for women with BRCA1 or BRCA2 mutations;" K Armstrong, PI; <u>PA Ubel, co-PI</u>; \$737,233 (direct).
- Department of Veterans Affairs; 1998-2001; "Negotiating Treatment Limitations in the VA Managed Care Environment;" J Tulsky, PI, <u>PA Ubel, co-investigator</u>; \$654,200 (direct).

#### Current

- NICHD; 2000-2004; "Improving Value Measurement in Cost-Effectiveness to be Fair to Elderly & People with Disabilities;" (1RO1HD10383-01); PA Ubel, PI; J Baron, DA Asch, J Hershey, co-investigators; \$1,263,641 (direct).
- NICHD, 2000-2005; "Exploring Discrepancies Between Patient and Public Utility Ratings" (1RO1HS/HD10273-01); <u>PA Ubel, PI</u>; DA Asch, J Baron, J Hershey, M Stineman, co-investigators; \$1,455,041 (direct).
- National Cancer Institute; 2001-2006; "Identifying and Reducing Cognitive Biases Created by Decision Aids," <u>PA Ubel, PI</u>; D Asch, J Baron, J Hershey, coinvestigators; \$1,739,000 (direct).
- National Institute of Aging; 2001-2006; "Internet Interviewing on the HRS;" RJ Willis, PI, <u>PA Ubel, co-investigator</u>; \$675,000 (direct).
- AHRQ; 1991-2003; "Health Services Research Training;" J Alexander, PI, <u>PA Ubel, coinvestigator;</u> \$570,697 (direct).
- AHRQ; 2001-2004; "Targeting Interventions to Reduce Errors;" T Hofer, PI, <u>PA Ubel</u>, <u>co-investigator</u>; \$687,675 (direct).
- AHRQ; "Conference Grant for support for Society of Medical Decision Making annual meeting;" PA Ubel, PI; \$30,000 (direct).
- National Cancer Institute; "Michigan Center for Health Communication Research;" V Strecher, PI; <u>PA Ubel, co-investigator</u>; \$10,000,000 (direct).
- National Cancer Institute; "Risk Communication: A Tamoxifen prophylaxis decision aid;" PA Ubel, PI; \$1,250,000 (direct). Part of Michigan Center for Health Communication Research.

#### **CERTIFICATION AND LICENSURE**

Medical Licensure: Pennsylvania (1994)

Michigan (2000)

DEA Licensure: 1992

Board Certification: American Board of Internal Medicine (2001)

#### **MILITARY SERVICE**

None

# **HONORS AND AWARDS**

1984	Phi Beta Kappa.
1984	Dana Award (academic achievement, leadership, character), Carleton College, Northfield MN.
1994	Mack Lipkin Associates Award for outstanding scientific presentation at national meeting: "Elevator Talk: Observational Study of Inappropriate Conversations in a Public Space." SGIM national meeting, Washington, DC.
1994	Lee Lusted Award for outstanding scientific presentation, honorable mention: "Why Oregon's Cost-effectiveness List Failed: Evidence that Individual Utilities do not Predict Rationing Choices." Society for Medical Decision Making national meeting, Cleveland, OH.
1994-1997	Measey Foundation Faculty Fellow, Department of Medicine, University of Pennsylvania School of Medicine.
1996-1998	Health Services Research and Development Career Development Award, Department of Veterans Affairs.
1997-2001	Robert Wood Johnson Foundation Generalist Physician Faculty Scholar.
1997	Rockefeller Foundation, recipient of an award to stay at Bellagio Conference Center, Bellagio, Italy.
1997	Outstanding Paper By a Young Investigator, Society for Medical Decision Making.
1998	Nellie Westerman Prize in Clinical Research Ethics, American Federation for Medical Research.
1999-2001	Senior Research Associate, Health Services Research Program, Department of Veterans Affairs.
2000-2005	Presidential Early Career Award for Scientists and Engineers (PECASE).
1999	Labelle Lecturer, McMaster University, Hamilton, Ontario.
2000	Mayers Endowment Lecture, Penn State.
2003	Visiting Professor, Carleton College, Northfield, Minnesota
2003	Visiting Professor, University of Montreal
2004	Mother Marianne Cope Lectureship in Ethics, The St. Francis International Center for Healthcare Ethics.
2004	Sadoff Lectureship, University of Minnesota
2004	Visiting Professor, Ohio State University
2004	Visiting Professor, University of Toronto, School of Public Health
2004	Visiting Professor, Wharton School of Business, University of Pennsylvannia, Philadelphia, Pennsylvannia

# MEMBERSHIPS AND OFFICES IN PROFESSIONAL SOCIETIES

1988-1993	American Medical Association, Resident Delegate, 1989 Annual Meeting
1989-2001	American College of Physicians
1992-1994	Society for Health and Human Values
1992-1995	American Society for Law, Medicine and Ethics
1993-present	Society of General Internal Medicine

Member Ethics Committee 1994-1998 Chair, Ethics Committee 1996-1998

Chair, Elnora Rhodes Service Award Committee 1999-2001

1993-present Society for Medical Decision Making

Member Publications Committee 1996-2001

Council Member 2000-2003

Chair, Publications Committee 2001-2004

1998-2002 American Society of Bioethics and Humanities

Member Publications Committee 2000-2002

# **TEACHING ACTIVITIES**

- Attending rounds at VAMC 1 month/year
- Associate Director Robert Wood Johnson Foundation Clinical Scholars Program

## Medical Student Research Mentoring:

1994-1995	Okiki N. Louis (UPenn)
1994-1995	Ari Silver-Isenstadt (UPenn)
1996-1997	Genevieve Noone (UPenn)
1998-1999	David Shih (UPenn)
1999-2000	Catherine Magid (UPenn)
1999-2000	Scott Halpern (UPenn)
1999-2001	Duffy Ballard (UPenn)

#### Fellow Research Mentoring:

1996-1998	Katrina Armstrong (UPenn, General Medicine)
1997-1998	Sundar Natarajan (UPenn, General Medicine)
1998-1999	John Hsu (UPenn, General Medicine)
1999-2000	Susan Moran (UPenn, General Medicine)
2000-2002	Willie Underwood (UM, Clinical Scholar)
2000-2002	Michelle Heisler (UM, Clinical Scholar)
2000-2002	Amy Alderman (UM, Clinical Scholar)
2002-2003	Rachel Perlman (UM, Health Services)
2002-2004	Kirsten Engel (UM, Clinical Scholar)
2002-2004	Sonia Angell (UM, Clinical Scholar)
2002-2004	Tracy Richmond (UM, Clinical Scholar)
2004-2006	Ellen Hummel (UM, Clinical Scholar)

## Medical Resident Mentoring

1999-2000	Caleb Alexander (UPenn, Internal Medicine)
1999-2000	Rachel Warner (UPenn, Internal Medicine)

## **Doctoral Student Mentoring**

2000-2002	Andrea Gurmankin (UPenn, Psychology)
2000-2002	Scott Halpern (UPenn, Epidemiology)
2001-2003	Jason Riis (UM, Psychology)
2002-2004	Jennifer Amsterlaw (UM, Psychology)

## Post-Doctoral Fellow Mentoring

Joanne Buzaglo, PhD (Philadelphia VAMC, Psychology)
Jacqueline Hart, PhD (Philadelphia VAMC, Sociology)
Andrew Siderowf, MD (Upenn, Neurology)
Angie Fagerlin, PhD (U M, Psychology)
Dylan Smith, PhD (Ann Arbor VAMC, Psychology)
Brian Zikmund-Fisher, PhD (Ann Arbor VAMC, Psychology)
Heather Pond, PhD (Ann Arbor VAMC, Psychology)
Jordana Muroff, MSW, PhD (Ann Arbor VAMC, Psychology)

## Junior Faculty Mentoring

2002-present	Ken Langa, MD, PhD (UM, Internal Medicine, Beeson Award)
2002-present	Maria Silveria, MD, MA(UM, Internal Medicine, VA Career
	Development Award)

#### EXTRAMURAL INVITED PRESENTATIONS

- 4/95 "Know your enemy? Learning to recognize bedside rationing." Grand rounds, Travis Air Force Base, CA.
- 5/95 "The role of heart transplantation in an era of cost containment." 15th Annual update in cardiology, Lehigh Valley Hospital Center, Lehigh, PA.
- 9/95 "Informed Consent: Neither Informed Nor Consent." Shore Memorial Hospital, 7th Annual Bioethics Conference, Atlantic City, NJ.
- 9/95 "Obstacles Facing Clinical Ethics Consultation." National meeting of American Association for Bioethics, Philadelphia, PA.
- 10/95 "Exploring the Discrepancy Between Rationing Choices and Individual Utilities." Society for Medical Decision Making, Tempe, AZ.
- 10/95 "Public Attitudes Toward Racial Equity in Kidney Transplantation." MacClean Conference for Clinical Medical Ethics, Chicago, IL.
- 11/95 "The Role of Public Values in Health Care Allocation Decisions." Carnegie Mellon University, Pittsburgh, PA.
- 11/95 "Informed Consent for Colon Screening." Annenberg Conference on Informed Consent, Philadelphia, PA.
- 11/95 "Ethical Issues in Organ Transplantation." Delaware Valley Transplant Program Conference entitled "Living With Transplants", Valley Forge, PA.
- 1/96 "Ethical Issues in Managed Care: Do Medicine and Money Mix?" JFK Memorial Hospital, Camden, NJ.
- 4/96 "Ethical Issues in Managed Care." 1996 Pennsylvania Medical Society Leadership Conference, Lancaster, PA.
- 8/96 "Ethical Issues in Health Care Rationing." American Society of Nurse Anesthetists Annual Meeting, Philadelphia, PA.
- 9/96 "Does the Public Reject Medical Utilitarianism?" Presentation to Decision Processes Interest Group, Wharton School, University of Pennsylvania, Philadelphia, PA.
- 9/96 "Semantic and Moral Debates at the End of Life." Consortium Ethics Program Annual Retreat, Pittsburgh, PA.

- 9/96 "Rationalizing Rationing." Consortium Ethics Program Annual Retreat, Pittsburgh, PA.
- 10/96 "Managed Care and Vulnerable Populations." United States Public Health Service, Philadelphia, PA.
- "Medical Ethics and Healthcare Industry Communications with Patients."
   Presentation to Healthcare Technology Choices under Managed Care:
   Communicating Directly with Patients and Their Clinicians sponsored by ECRI and the U.S. Agency for Health Care Policy and Research, Plymouth Meeting, PA.
- 4/97 "Does Cost-Effectiveness Analysis Discriminate Against People With Disabilities?" UCLID Center, Pittsburgh, PA.
- 4/97 "Setting Health Care Priorities: Is Cost-Effectiveness Morally Acceptable?" Grand Rounds, Department of Medicine, University of Pennsylvania, Philadelphia, PA.
- 5/97 "Ethical Controversies in Xenotransplantation." National Meeting of American Society of Transplant Physicians, Chicago, IL.
- 5/97 "Erosion in Medical Students." Attitudes Toward the Importance of Informed Consent" National Meeting of SGIM, Washington, DC.
- 5/97 "The Appropriateness of Cost-Quality Trade-Offs in Cancer Screening: A National Survey." National Meeting of SGIM, Washington, DC.
- 5/97 "Creating Your Own Financial Incentive Plan Workshop." National Meeting of SGIM, Washington, DC.
- 9/97 "Is Cost-Effectiveness a Morally Acceptable Way to Set Health Care Priorities?" Medical Grand Rounds, Duke University, Durham, NC.
- 9/97 "Should Physicians Ever Ration (Whatever That Means)?" Duke University & Durham VA, Durham, NC.
- 9/97 "Physicians Should Never Ration . . . Right?" Medical Grand Rounds, Presbyterian University Hospital, Philadelphia, PA.
- 9/97 "Is Cost-Effectiveness a Morally Acceptable Way to Set Health Care Priorities?" St. Vincent's Medical Center of Richmond, Staten Island, NY.
- 10/97 "Fragile Preferences for Equity Over Efficiency: Is Equity All or Nothing?" Annual Meeting of the Society for Medical Decision Making, Houston, TX.
- 10/97 "Resource Allocation for New Medical Technologies." The Ninth Annual Mrs. John MacLean Conferences, MacLean Center for Clinical Medical Ethics, Chicago, IL.
- 10/97 "Erosion in Medical Students' Attitudes Toward the Importance of Informed Consent." The Ninth Annual Mrs. John MacLean Conferences, MacLean Center for Clinical Medical Ethics, Chicago, IL.
- 10/97 "Ethical Issues in Organ Transplantation: Highlights 1997." Delaware Valley Transplant Program Annual Conference, Valley Forge, PA.
- 11/97 "Setting Health Care Priorities: Is Cost-Effectiveness Morally Acceptable?" Medical Grand Rounds, Medical Center, Princeton, NJ.
- 12/97 "Exploring the Discrepancy Between Patients Quality of Life and Public Estimates of Their Quality of Life." Center for Advanced Study in the Behavioral Sciences, Stanford University, Palo Alto, CA.
- 12/97 "Improving Value Measurement in Cost-Effectiveness Analysis." Annual Meeting of the Robert Wood Johnson Foundation Generalist Faculty Physician Program, San Diego, CA.
- 2/98 "Elevator Chatter: The Importance of Diligence in Protecting Patient Confidentiality." Bioethics in the Coming Millennium Conference, St. Francis Medical Center, Honolulu, HI.

- 2/98 "Ten Survival Tactics Under Managed Care." Bioethics in the Coming Millennium Conference, St. Francis Medical Center, Honolulu, HI.
- 3/98 "Managed Care Ethics: Do You Take Me For an Oxymoron?" Indianapolis Health Ethics Network Annual Meeting, Carmel, IA.
- 3/98 "Is Cost-Effectiveness a Morally Acceptable Way to Ration Health Care?" University of Maryland Medical System Medical Humanities Group, Baltimore, MD.
- 4/98 "Futile ICU Care: Is It Time to Stop the Insanity?" APACHE User Group Annual Meeting, McLean, VA.
- 6/98 "First Impressions of Hospital Humor: A Survey of Medical Students." University of Michigan Medical Center, Program in Society and Medicine, Ann Arbor, MI.
- 6/98 "Does Medical Training Weaken Moral Character?" University of Michigan Medical Center, Program in Society and Medicine, Ann Arbor, MI.
- 9/98 "Managed Care Ethics: Do You Take Me For an Oxymoron?" St. John Hospital biannual ethics conference, Detroit, MI.
- 9/98 "Geographic Favoritism in Organ Allocation." National Meeting of Heart Failure Society of America, Ft. Lauderdale, FL.
- 10/98 "Ethical Issues in Managed Care." Texas Society of General Internal Medicine, Annual Continuing Medical Education Conference, Philadelphia, PA.
- 10/98 "Improving Value Measurement in Cost-Effectiveness Analysis." Harvard Center for Risk Analysis, Boston, MA.
- 11/98 "No Longer on the Outside Looking In: Medical Students' Response to Hospital Humor." Tenth Annual MacLean Conference in Clinical Ethics, MacLean Center for Clinical Medical Ethics, Chicago, IL.
- 11/98 "Grantsmanship in Bioethics." National Meeting for American Society for Bioethics and Humanities, Houston, TX.
- 1/99 "Transplanting Alcoholics: Is It Fair?" Medical College of Pennsylvania and Hahnemann University, Medical School Interest Group Meeting, Philadelphia, PA.
- 2/99 "Controversies in Transplant Organ Allocation." University of Alabama, Birmingham Transplant Meeting, Birmingham, AL.
- 3/99 "See One, Do One, Conceal One? The Moral Development of Medical Students." St. Vincent's Medical Center of Richmond, Staten Island, NY.
- 3/99 "Exploring Ethical Controversies in Measuring Cost-Effectiveness." Invited lecture at National Institutes of Health Center for Clinical Bioethics, Bethesda, MD.
- 3/99 "Improving Value Measurement in Cost-Effectiveness Analysis." Department of Veterans Affairs Annual Health Services Research Meeting, Washington, DC.
- 4/99 "Can We Save Money by Rationing Futile ICU Care?" Department of Anesthesiology, Penn State Health System, Hershey, PA.
- 4/99 "See One, Do One, Conceal One?" Penn State Health System, Department of Humanities, Hershey, PA.
- 4/99 "Confidentiality and Professionalism: Paying Attention to Mundane Moral Duties." University of Pittsburgh Hospital Ethics Consortium, Pittsburgh, PA.

- 4/99 "Semantic Confusion in End of Life Debates." University of Pittsburgh Hospital Ethics Consortium, Pittsburgh, PA.
- 5/99 "Primary Care Physicians Prefer Ace Inhibitors and Calcium Blockers over Beta Blockers and Diuretics in the Treatment of Uncomplicated Hypertension." National Meeting for the Society of General Internal Medicine, San Francisco, CA.
- 5/99 "Primary Care Physicians Believe that Calcium Blockers and Ace Inhibitors Are Superior to Beta Blockers and Diuretics in Treating Uncomplicated Hypertension." Oral presentation at the National Meeting of the Society of General Internal Medicine, San Francisco, CA.
- 9/99 "The Unbearable Rightness of Bedside Rationing." National Meeting of the American Society of Law, Medicine, and Ethics, Boston, MA.
- 9/99 "Increasing Organ Donation: Is It Time to Pay Donors?" National Meeting of the Society for Heart and Lung Transplant Social Workers, Philadelphia, PA.
- 9/99 "Rationing Health Care Within the VA System." Ethical Issues Within the Continuum, a Conference Held by the Veterans Health Administration Ethics Center, Minneapolis, MN.
- 10/99 "Introduction to Empirical Ethics." workshop at the annual meeting for the American Society of Bioethics and Humanities, Philadelphia, PA.
- 10/99 "Should We Show Them the Money? How Cost-effectiveness Information Influences Physicians' Decisions." Clinical Epidemiology health services research seminar, University of Pennsylvania, Philadelphia, PA.
- 12/99 "Is Preference for Equity Over Efficiency a 'Framing Effect'?" annual meeting of Robert Wood Johnson Generalist Physician Faculty Scholars Program, Tucson, AZ.
- 2/00 "Whose Quality of Life?." Seminar at University of Washington, Seattle, WA.
- 2/00 "Whose Values Should Be Measured for Cost-Effectiveness Analysis?" seminar at Hastings Center, Hudson, NY.
- 2/00 "Challenges of Measuring Public Preferences for Health Care Rationing." seminar for Greenwall Fellows, Johns Hopkins University and Georgetown University, Washington, DC.
- 3/00 "Pricing Life: Is Cost-Effectiveness a Morally Acceptable Way to Ration Health Care?" medical grand rounds, Columbia University, New York, NY.
- 9/00 "The Influence of Cost Effectiveness Information on Physicians' Screening Decisions." CEA- HMO conference held by Kaiser Permanente, Portland, OR.
- 10/00 "The Unbearable Rightness of Bedside Rationing." Ninth annual Labelle Lectureship, McMaster University, Hamilton, Ontario.
- 12/00 "Allocation Preferences of Professionals and the Public." Annual meeting of Robert Wood Johnson Generalist Physician Faculty Scholars Program, Carlsbad, CA.
- 2/01 "Pricing Life: Why It's Time for Health Care Rationing." Mayers Endowment Lecture, Penn State, PA.

- 3/01 "Exploring Ethical Controversies in Measuring Cost-Effectiveness." Invited lecture at National Institutes of Health Center for Clinical Bioethics, Bethesda, MD.
- 5/01 "Cost-effectiveness and Screening Decisions: Are Physicians Set in Their Ways?" University of Chicago School of Public Policy, Chicago, IL.
- 5/01 "Pricing Life: Why It's Time for Health Care Rationing." Carleton College, Northfield, MN.
- 7/01 "Whose Quality of Life? Exploring Quality of Life Discrepancies between Patients and Non-Patients." International Health Economics Association Annual Meeting, York, England.
- 1/02 "Does informed consent lead to "bad" medical decisions?" Johns Hopkins School of Medicine Bioethics Grand Rounds, Baltimore, MD.
- 1/02 "Managing scarcity mishandling of scarce medications in the U.S." Greenwall Fellows Seminar, Johns Hopkins University, Baltimore, MD.
- 1/02 "Bioethical Issues in Cost-Effectiveness Analysis." Invited lecture to NIH Bioethics Fellows, Bethesda, MD.
- 9/02 "Validity of Person Trade Off Elicitations: Computer vs. Face to Face Interview." Invited lecture at Priorities Conference in Oslo, Norway.
- 10/02 "Helping Patients Make "Good" Medical Decisions." University of Minnesota Center for Bioethics, Minneapolis, MN.
- 10/02 "Gaming of the Heart Transplant System." University of Pennsylvannia Center for Bioethics, Philadelphia, PA.
- 01/03 "Bioethical Issues in Cost-Effectiveness Analysis." Invited lecture to NIH Bioethics Fellows, Bethesda, MD.
- 03/03 "Helping Patients Make Good Decisions Is more Information Better? University of Michigan Health System, Educational Services for Nursing, Ann Arbor, MI
- 04/03 "Helping Patients Make Good Decisions Is more Information Better? Universite de Montreal, Montreal, Quebec
- 05/03 "Pricing Life." Carleton College, Northfield, MN.
- 10/03 "Whose Quality of Life?" Harvard Medical School, Cambridge, MA
- 10/03 "Emotions in reason in medical decision making" Plenary Symposium Lecture, Society for Medical Decision Making 25<sup>th</sup> Annual Meeting, Chicago, IL
- 11/03 "Whose Quality of Life?" Johns Hopkins School of Public Health, Baltimore, MD
- 12/03 "Improving Research Informed Consent" San Diego VAMC, San Diego, CA
- 1/04 "Bioethical Issues in Cost-Effectiveness Analysis." Invited lecture to NIH Bioethics Fellows, Bethesda, MD.
- 2/04 "A free market argument for more governmental involvement in health care." International Bioethics Conference, Honolulu, HI
- 2/04 "Whose quality of Life." NCI Invitational Conference on Healthcare Decision Making, Bethesda, MD

- 3/04 "The unbearable stress of bed side rationing." Ohio State University, Columbus, OH
- 4/04 "Risky Feelings: Why 6% doesn't feel like 6%." Wharton School, University of Pennsylvania, Philadelphia, Pennsylvannia
- 7/04 "Affect and Decision Making", NIA Invitation Conference on Decision Making, Bethesda, Maryland

## COMMITTEE AND ADMINISTRATIVE SERVICE

#### National:

2002-2003	Department of Veterans Affairs – Task force on research ethics
2001-2004	Chair, Publications Committee, Society Medical Decision Making

#### *University:*

2000-2003 Advisory Board of the Life Sciences, Values and Society Program

#### Medical School:

1996-2000	Member, IRB, Philadelphia VAMC
1999-2000	Chair, Ethics Committee, Philadelphia VAMC
2001	Member, Health Services Research Advisory Committee
	(Chair–Larry McMahon)
2002-present	VA HSR&D Promotions Committee
2000-2003	Core Faculty – RWJ Clinical Scholars Program
2004-present	Associate Director – RWJ Clinical Scholars Program

#### Department:

None

#### **PATENTS**

None

#### **BIBLIOGRAPHY**

## **Peer-Reviewed Publications**

1. <u>Ubel PA</u>, Arnold RM, Caplan AL. Rationing Failure: Retransplantation of Scarce, Vital Organs in the US. <u>JAMA</u>. 270:2469-2474, 1993.

Reprinted in Pence GE. <u>Classic Works in Medical Ethics: Core Philosophical</u> Readings. McGraw-Hill, 1997.

Reprinted in Caplan AL, Coelho DH. <u>The Ethics of Organ Transplants: The</u> Current Debate. Prometheus Books, 1999.

- 2. <u>Ubel PA</u>. The Case of Quill and Diane: An Exchange of Views. <u>Issues in Law and Medicine</u>. 8; 4:487-502, 1993.
- 3. <u>Ubel PA</u>, Arnold RM. The Unbearable Rightness of Bedside Rationing: Physician Duties in a Climate of Cost Containment. <u>Archives Internal Medicine</u> 155:1837-1842, 1995.

4. <u>Ubel PA</u>, Zell M, Fischer G, Miller D, Peters-Stefani D, Arnold, RM. Elevator Talk: Observational Study of Inappropriate Conversations in a Public Space. <u>American Journal Medicine</u>. 99:190-194, 1995.

Reprinted in <u>Harper's</u> magazine.

- 5. <u>Ubel PA</u>. Doctor Talk: Technology and Modern Conversation. <u>American Journal Medicine</u>. 98:587-588, 1995.
- 6. <u>Ubel PA</u>, Arnold R, Gramelspacher G, Hoppe R, Landefeld CS, Levinson W, Tierney W, Tolle S. Acceptance of External Funds by Physician Organizations: Issues and Policy Options. <u>Journal General Internal Medicine</u>. 10:624-630, 1995.
- 7. <u>Ubel PA</u>, Loewenstein G. The efficacy and equity of retransplantation: An experimental survey of public attitudes. <u>Health Policy.</u> 34:145-151, 1995.
- 8. <u>Ubel PA</u>, Loewenstein G. Distributing Scarce Livers: The Moral Reasoning of the General Public. Social Science Medicine. 42:1049-1055, 1996.
- 9. <u>Ubel PA</u>, Loewenstein G. Public Perceptions of the Importance of Prognosis in Allocating Transplantable Livers to Children. <u>Medical Decision Making</u>. 16:234-241, 1996.
- 10. <u>Ubel PA</u>, Kamlet M, Scanlon D, Loewenstein G. Individual Utilities are Inconsistent with Rationing Choices: A Partial Explanation of Why Oregon's Cost-effectiveness List Failed. <u>Medical Decision Making.</u> 16:108-119, 1996.

With accompanying editorial by David Hadorn.

- 11. <u>Ubel PA</u>. Can we continue to afford organ transplants in an era of managed care? <u>American</u> Journal of Managed Care. 2:293-297, 1996.
- 12. <u>Ubel PA</u>, Dekay ML, Baron J, Asch DA. Cost-effectiveness analysis in a setting of budget constraints: Is it equitable? <u>New England Journal Medicine</u>. 334:1174-1177, 1996.
- 13. <u>Ubel PA</u>, DeKay ML, Baron J, Asch DA. Public Preferences for Efficiency and Racial Equity in Kidney Transplant Allocation Decisions. <u>Transplantation Proceedings.</u> 28:2975-2980, 1996.
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- 1. Armstrong K, <u>Ubel PA</u>, Weber B, Guerra C, Schwartz JS. Paradoxical Interest in Genetic Testing for Breast Cancer Susceptibility in Primary Care. <u>Preventive Care</u>. (In Press)
- 2. Werner RM, Alexander, GC, Fagerlin A, <u>Ubel PA</u>. Lying to insurance companies: The desire to deceive among physicians and the public. <u>The American Journal of Bioethics</u>. (In Press)
- 3. Peck BM, <u>Ubel PA</u>, Roter DL, Goold SD, Asch DA, Jeffreys AS, Grambow SC, Tulsky JA. Do unmet expectations for specific tests, referrals, and new medications reduce patients' satisfaction. <u>Journal of General Internal Medicine</u>. (In Press)
- 4. <u>Ubel, PA</u>, Lowenstein, Loewenstein, G. Schwartz, N. Smith, D. "Misimagining the unimaginable: The disability paradox and healthcare decision making." <u>Health Psychology</u>. (In Press).

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- 7. Johri M, Damschroder LJ, Zikmund-Fisher BJ, <u>Ubel PA</u>. The importance of age in health care allocation: does intervention-type matter? <u>Health Economics</u>. (In Press)

### Articles in Submission for Publication

- 1. Hsu J, <u>Ubel PA</u>, Asch D. Patient comprehension of medical uncertainty. (In Submission)
- 2. Fagerlin A, Wang C, <u>Ubel PA</u>. Reducing the influence of anecdotal reasoning on people's health care decisions: Is a picture worth a thousand statistics? (In Submission)
- 3. Riis J, Loewenstein G, Baron J, Jepson C, Fagerlin A, <u>Ubel PA</u>. Ignorance of Hedonic Adaptation to Hemo-Dialysis: A Study Using Ecological Momentary Assessment. (In Submission)
- 4. Gurmankin AD, <u>Ubel PA</u>, Banger E, McGee G. Assisted reproductive technology and the desire to medically improve offspring. (In Submission)
- 5. <u>Ubel PA</u>, Loewenstein G, Jepson C. Disability and sunshine: Can predictions be improved by drawing attention to focusing illusions or emotional adaptation? (In Submission)
- 6. Moran S, Gimotty PA, <u>Ubel P</u>, Armstrong K. A randomized controlled trial of a smoking risk communication aid. (In Submission)
- 7. DeKay ML, Hershey JC, Spranca MD, <u>Ubel PA</u>, Asch DA. Are medical treatments for individuals and groups like single-play and multiple-play gambles? (In Submission)
- 8. Damschroder LJ, Zikmund-Fisher BJ, <u>Ubel PA</u>. The impact of considering adaptation in health state valuation. (In Submission)
- 9. Fagerlin A, Zikmund-Fisher BJ, <u>Ubel PA</u>. Cure me even if it kills me: Preferences for invasive treatment. (In Submission)
- 10. Buzaglo J, Guerra C, Popik S, <u>Ubel PA</u>. When women say no to HRT: Medical risks and benefits are only part of the story. (In Submission)
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- 12. Amsterlaw J, Zikmund-Fisher B, Fagerlin A, <u>Ubel PA</u>. Can fear of complications lead to bad decisions?: Evidence of a persistent new bias in healthcare decision-making. (In Submission)
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- 19. Fagerlin, A, Zikmund-Fisher, BJ, <u>Ubel, PA</u>, Jankovic, A, Derry HA, & Smith, DM. Measuring numeracy without a math test: Development of the Subjective Numeracy Scale (SNS). (In Submission)
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None

#### **Books**

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